



2026
SPONSORSHIP
OPPORTUNITIES

PARTNER WITH CANADA'S NEWEST
LIVE PODCAST GAME SHOW.

★ BECOME A FOUNDING PARTNER ★



WHY ACTING CHOPS?

ACTING CHOPS is Canada's first **LIVE PODCAST GAME SHOW** where actors compete, improvise, and outshine each other for the title of **Top Actor**.



LIVE PODCAST

A one-of-a-kind live entertainment experience.



ACTING COMPETITION

8 actors compete each week in fun, creative challenges.



INDUSTRY JUDGES

Rotating panel of working professionals from the industry.



LIVE AUDIENCE

Real-time energy and interaction that makes every episode unique.



STREAMED LIVE

Episodes are streamed live and available on demand.



SOCIAL REACH

Extended exposure across YouTube, Instagram, TikTok and more.



WEEKLY WINNER

One actor is crowned Top Actor every week and advances to the Grand Finale.



BUILT TO GROW

A scalable platform for brand visibility and long-term partnerships.



★ SPONSORS AREN'T JUST SEEN. THEY BECOME PART OF THE SHOW. ★

OUR AUDIENCE

ACTING CHOPS CONNECTS WITH A DIVERSE, ENGAGED AND GROWING COMMUNITY THAT **LOVES ENTERTAINMENT.**



AGES 18-45

Millennials and Gen Z who live for entertainment, creativity and culture.



ACTORS & PERFORMERS

Aspiring actors, voice artists, improvisers and performers looking to break through.



FILM & TV PROFESSIONALS

Industry insiders including directors, casting directors, producers, agents and writers.



STUDENTS

Theatre, film and media students who are the creatives of tomorrow.



ENTERTAINMENT FANS

Fans of competition, reality TV, podcasts and live shows.



VANCOUVER COMMUNITY

Local supporters who show up, cheer loud and support homegrown talent.



LIVESTREAM VIEWERS

Nationwide and global viewers tuning in online every week.



SOCIAL MEDIA FOLLOWERS

Highly engaged followers across Instagram, TikTok, YouTube and more.



OUR AUDIENCE IS MORE THAN VIEWERS—
THEY ARE THE FUTURE OF ENTERTAINMENT.



REAL PEOPLE. REAL TALENT. REAL IMPACT.

Partner with a show that celebrates creativity, builds community, and delivers unforgettable moments.



SPONSORSHIP OPPORTUNITIES

Partner with ACTING CHOPS and align your brand with creativity, talent and entertainment.

Choose the level of partnership that best fits your goals and connect with a passionate, loyal and engaged audience.



THREE LEVELS. ONE INCREDIBLE SHOW.
ENDLESS POSSIBILITIES FOR YOUR BRAND.



★ CHOOSE YOUR IMPACT ★

PRESENTING SPONSOR



THE ULTIMATE STAGE FOR YOUR BRAND

Maximum visibility and exclusive recognition as the official presenting partner of ACTING CHOPS.

- Premier brand placement across all platforms
- Exclusive on-air recognition by the host
- Prime presence at live events
- Association with the weekly winner
- Year-round partnership opportunities

LIMITED TO 1 PARTNER

GOLD SPONSOR



STRONG VISIBILITY. POWERFUL CONNECTION.

High-impact exposure across live, digital and social channels throughout the season.

- Prominent brand placement on livestream and stage
- Recognition in select on-air mentions
- Logo on website, social and event signage
- Opportunity to provide prize giveaways
- Access to talent and industry network

MULTIPLE PARTNERS

COMMUNITY PARTNER



SUPPORT THE ARTS. BUILD COMMUNITY.

Show your support for local talent and creative community while gaining meaningful exposure.

- Logo on website and social media
- Recognition during live events
- Community-focused brand alignment
- Opportunity to support prize or segments

MULTIPLE PARTNERS

★ ALL SPONSORS RECEIVE OUR GRATITUDE AND A SPECIAL PLACE IN THE ACTING CHOPS COMMUNITY. ★

SPONSORSHIP BENEFITS COMPARISON

Every sponsorship package is designed to deliver **maximum visibility**, brand alignment and audience engagement across all platforms.



★ WHAT YOU GET WITH EACH LEVEL ★

BENEFITS	PRESENTING SPONSOR 👑	GOLD SPONSOR ★	COMMUNITY PARTNER 👥
🚩 STAGE BANNER / BACKDROP	✓	✓	—
📡 LIVESTREAM LOGO INTEGRATION	✓	✓	—
🌐 WEBSITE LOGO PLACEMENT	✓	✓	✓
👍 SOCIAL MEDIA RECOGNITION	✓	✓	✓
🎤 EPISODE THANK YOU MENTIONS	✓	✓	✓
📣 HOST READ / ON-AIR MENTIONS	WEEKLY	MONTHLY	—
🎁 PRIZE SPONSOR RECOGNITION	✓	✓	✓
🎬 BRAND FEATURE SEGMENT	1 PER SEASON	—	—
🏪 BOOTH / DISPLAY AT LIVE EVENTS	INCLUDED	—	—
🎟 AUDIENCE GIVEAWAY OPPORTUNITY	✓	✓	✓
★ EXCLUSIVE CATEGORY SPONSORSHIP	AVAILABLE	—	—
🎫 TICKETS TO LIVE TAPINGS	8 TICKETS	4 TICKETS	2 TICKETS
👥 ACCESS TO TALENT & NETWORKING EVENTS	PRIORITY ACCESS	INVITE	—

★ YOUR BRAND. OUR STAGE.
POWERFUL TOGETHER. ★



MORE THAN EXPOSURE.
IT'S A PARTNERSHIP THAT PUTS YOUR BRAND IN THE SPOTLIGHT. ★

BRAND VISIBILITY

★ YOUR BRAND. EVERYWHERE IT MATTERS. ★

YOUR BRAND. IN FRONT OF THE RIGHT AUDIENCE.

Acting Chops offers premium, high-impact visibility across every touchpoint of the show—on stage, on air and online.

★ INTEGRATED. NOT INTERRUPTING.

We don't just place logos—we seamlessly integrate your brand into the experience in a way that feels authentic, premium and memorable.



BE SEEN. BE HEARD.
BE REMEMBERED.

STAGE BACKDROP



Large format placement behind the stage for maximum exposure to the live audience and cameras.

LIVESTREAM OVERLAY



Your logo featured in the official livestream overlay seen by our online audience every week.

LOWER THIRD MENTIONS



Verbal recognition from the host and custom lower thirds during the show.

TROPHY & PRIZE PRESENTATION



Your brand associated with excellence as we award weekly winners and prizes.

JUDGES DESK & SET SIGNAGE



Prominent placement on the judges desk and set signage throughout the studio.

AUDIENCE & EVENT SIGNAGE



Logo placement on in-venue signage, screen displays and promotional materials.



MULTI-PLATFORM EXPOSURE

TV-style production. Live audience. Weekly livestream. Social media. Email. Website. Press.



MAXIMUM IMPACT

Consistent visibility across every episode, every platform and every moment that matters.



SPONSORSHIP LEVELS

FLEXIBLE PARTNERSHIPS. REAL VALUE.

Choose the level that aligns with your goals and budget. Each package is designed to maximize your brand's visibility and create a lasting impact with our community.

★ FOUNDING PARTNERS MAKE HISTORY WITH US.

Become a Founding Sponsor and be recognized as a key partner in launching Acting Chops Season One.

ACTING
CHOPS
LIVE PODCAST GAME SHOW

★ INVEST IN TALENT. INVEST IN ENTERTAINMENT. ★

PRESENTING SPONSOR

\$3,500

PER SEASON (8 EPISODES)



The ultimate partnership for maximum exposure and category exclusivity.
Only 1 available.

- ★ Category exclusivity
- 🎤 Top billing on all promotions
- 📣 Weekly host mentions
- 🎫 8 tickets to live tapings
- 👤 VIP access to talent & events
- 🏆 Opportunity to present prizes
- 🤝 Custom integration opportunities

**PREMIER EXPOSURE.
UNMATCHED IMPACT.**

GOLD SPONSOR

\$1,500

PER SEASON (8 EPISODES)



Strong brand visibility with meaningful exposure across the show and our digital platforms.

- 👁️ Prominent brand placement
- 📣 Host mentions (monthly)
- 🌐 Website & social media logo
- 🎫 4 tickets to live tapings
- 🎁 Recognition as prize sponsor
- 👤 Access to select events

**HIGH VISIBILITY.
STRONG CONNECTION.**

COMMUNITY PARTNER

\$500

PER SEASON (8 EPISODES)



Perfect for local businesses and organizations who want to support creativity and community.

- ❤️ Logo on website
- 👍 Social media recognition
- 🎫 2 tickets to live tapings
- 🎁 Recognition as prize sponsor
- 👤 Community partner recognition

**SUPPORT THE ARTS.
BUILD COMMUNITY.**



ONE SEASON. EIGHT EPISODES.

Opportunities for renewal and continued exposure.



TAILORED TO YOUR GOALS.

Let's create a custom package that works for you.



LET'S PARTNER.

Build something unforgettable together.



LET'S CREATE SOMETHING EXTRAORDINARY

Partner with Acting Chops and align your brand with a high-energy, high-impact platform that **champions talent, creativity** and the future of acting.

★ GET IN TOUCH ★

 EMAIL	info@actingchops.ca
 WEBSITE	www.actingchops.ca
 LOCATION	Vancouver, BC



FOLLOW THE SHOW.
SUPPORT THE ART.



@actingchopstv

ACT LIKE YOUR CAREER DEPENDS ON IT.

★ ACTINGCHOPS.CA ★

ACTING CHOPS

LIVE PODCAST GAME SHOW

BE PART OF THE SHOW. BE PART OF THE FUTURE.

Align your brand with talent. Creativity. Opportunity.
LET'S BUILD SOMETHING LEGENDARY TOGETHER.

★ WHY PARTNER? ★



ENGAGED AUDIENCE

A passionate community of actors, industry pros and entertainment fans.



MULTI-PLATFORM REACH

Exposure across live events, livestreams, social media, and on-demand content.



ASSOCIATION WITH EXCELLENCE

Position your brand alongside the next generation of top acting talent.



CUSTOM PARTNERSHIPS

Flexible packages designed to meet your marketing goals and budget.



MEASURABLE IMPACT

Track visibility and engagement across every platform and campaign.

TAKE ACTION. JOIN THE MOVEMENT.

Acting Chops is built for actors, by industry, and powered by audience. Whether you're an actor ready to compete, a fan who loves the show, or a brand looking to align with talent and entertainment — there's a place for you. Let's build the future of acting. **Together.**

ACTING CHOPS

LIVE PODCAST GAME SHOW



★ HOW TO GET INVOLVED ★

1 APPLY TO COMPETE

Are you ready to prove you've got Acting Chops?



- Submit your application online
- Show us your range and creativity
- Get selected to compete on live episodes

2 WATCH & SUPPORT

Tune in. Cheer loud. Be part of the action.



- Watch live episodes
- Vote, engage and influence the show
- Discover the next Top Actor

3 PARTNER WITH US

Align your brand with talent, exposure and impact.



- Sponsorship opportunities for every level
- Integrated brand exposure across platforms
- Support the future of acting

4 FOLLOW & CONNECT

Stay connected and never miss a moment.



- Follow us on social media
- Join our mailing list
- Be the first to know what's next



OUR MISSION

To create a stage where actors shine, creativity wins, and the audience plays a part in discovering the next generation of great storytellers.

REAL ACTING. REAL PEOPLE. REAL IMPACT.



READY TO MAKE
YOUR MARK?

GET STARTED TODAY

★ ACT LIKE YOUR CAREER DEPENDS ON IT. ★
ACTINGCHOPS.CA

WE'D LOVE TO HEAR FROM YOU.



Have a question, want to get involved, or interested in partnering with Acting Chops? Let's connect.

We're building something extraordinary together.



EMAIL

info@actingchops.ca



WEBSITE

www.actingchops.ca



LOCATION

Vancouver, BC



GENERAL INQUIRIES

We're here to help.
Reach out anytime.

ACTING CHOPS

LIVE PODCAST GAME SHOW



LIVE PODCAST GAME SHOW ACT LIKE YOUR CAREER DEPENDS ON IT.



A live competition. Real stakes.
Industry judges. Audience power.

One Top Actor every week.

ACTING CHOPS

LIVE PODCAST GAME SHOW



ACTING CHOPS

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FOLLOW THE SHOW.
SUPPORT THE ART.



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STAY CONNECTED.
BE PART OF THE SHOW.
BE PART OF THE FUTURE.

